

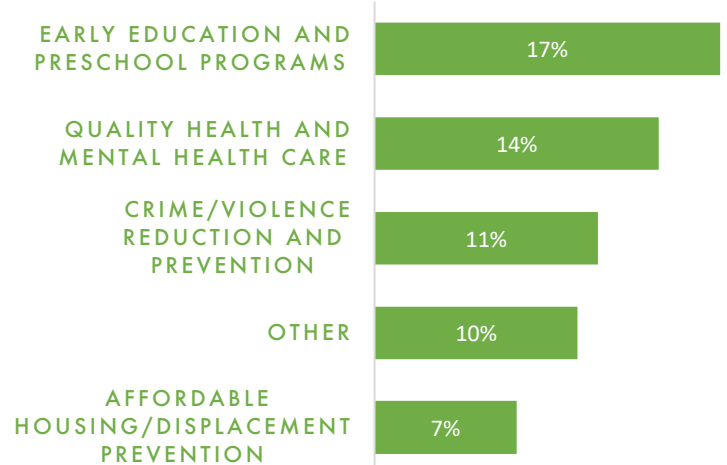
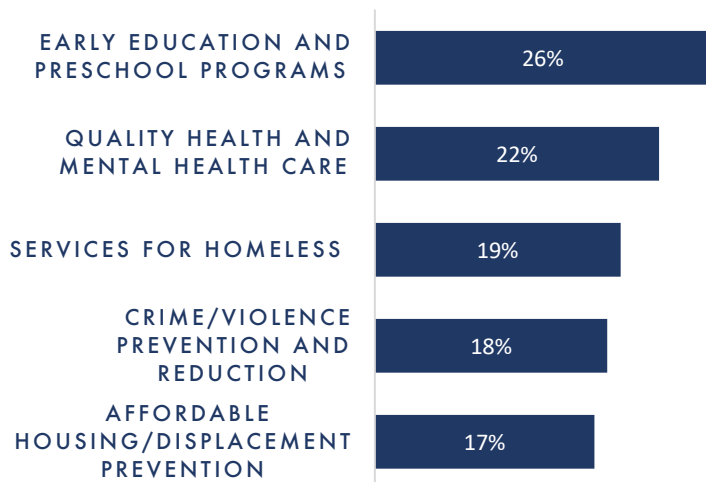
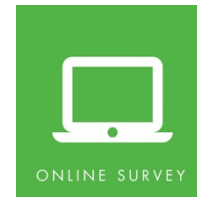
# Monterey County Community Priority Results 2018

"We got to talk to people who will help us make our community a better place. What I liked was that we got to come up with good ideas for the community."

-Community Forum Participant

In early 2018, the Monterey County Board of Supervisors hosted a community engagement process to understand how potential cannabis tax revenue could help meet community priorities. This included telephone and online surveys as well as five community forums.

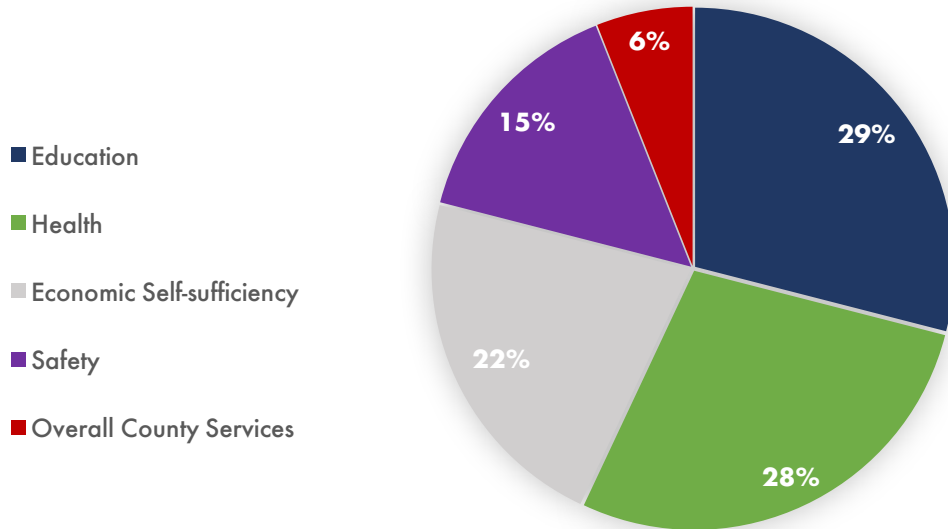
## Community surveys identified EARLY EDUCATION AND PRESCHOOL and QUALITY HEALTH as top priorities



Public opinion telephone survey poll results are statistically reliable/significant with 1,500 people. The online survey was available in English and Spanish.

# 5 Community Forums identified EDUCATION and HEALTH as top priorities

## Community Priority Advocacy Monterey County-wide (average from all 5 forums)



## Top Programs/Services within Each Priority Area *Equitable, culturally relevant, and responsive programs*

### Education

- Ensure early childhood education & preschool
- Expand afterschool youth programs
- Enhance people's participation in local government

### Economic Self-sufficiency

- Help people find affordable housing and prevent displacement
- Provide training for residents to help attract businesses and provide residents with good jobs
  - Reparations, record reclassification, & equity
- Services for homeless families & adults
  - Eligibility for non-citizens regardless of their immigration status

### Health

- Provide quality healthcare, including mental health care
- Ensure substance abuse education, prevention, & treatment
- Offer health care for all, ex. Esperanza Care

### Safety

- Help people when they get out of prison to stay out of prison
- Reduce & prevent crime and violence
  - Enforce cannabis regulations
  - Prevent and suppress illegal grows
- Improve public transportation, increase safe places for people to bike and walk

### Overall County Services

- Avoid cuts in existing services
- Replenish some of the county's reserve funds
  - Ensure libraries full service, hours
  - Support animal shelters