



# COMMUNITY ANNUAL REPORT

Childhood doesn't last forever,  
but the experience lasts a lifetime.

2015  

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2016

[www.First5Monterey.org](http://www.First5Monterey.org)

# \$7.6M

INVESTED

# 30,592

**YOUNG CHILDREN, PARENTS, CAREGIVERS,  
PROVIDERS, AND EDUCATORS SUPPORTED**

What happens in the FIRST 5 years of life shapes lifelong learning. From birth, children are building critical brain connections. For young children, relationships and positive interactions with their parents and caregivers form the essential foundation for healthy development. For nearly 20 years, First 5 Monterey County has invested funding from Proposition 10 in local agencies delivering research-based programs that foster growth in social, emotional, language, physical, and thinking skills for children ages 0 through 5. We also invest in training and resources for our professional workforce and advocate for policies and practices that create communities where young children and their families can thrive.



## EXPENDITURES FOR FISCAL YEAR 2015-2016

Total Expenditures	\$7,593,401
Programs & Services	\$6,233,368
Evaluation	\$667,854
Administration	\$692,179

## INVESTMENTS IN PROGRAMS AND SERVICES



42%

Parenting Programs



28%

Child Care Quality  
Programs



30%

Mental Health & Child  
Well Being Programs





## Parenting: Strengthening Families

Children don't come with instructions! Our funded programs help parents nurture strong connections with their child and community. Through playgroups, parenting classes, and home visiting programs, parents understand their child's unique development and nurture a strong parent-child bond with positive day-to-day interactions. Parents develop knowledge, confidence, and abilities that support their child's success in learning, communication, and relationships.

Programs also connect families to local resources. Parents participating in First 5 Monterey County funded programs saw strong improvements in parenting skills.

"Parents as Teachers [PAT] has been a wonderful experience for me and my daughter. I have learned to play with my daughter and have gained knowledge about parenting. Being a teen parent with no family support has been difficult but the PAT program has been very helpful and special to me. I am very grateful to have these services for myself and for my daughter."

—FIRST 5 PROGRAM PARTICIPANT



### 9 OUT OF 10

PARENTS SHOWED AN INCREASE IN KNOWLEDGE OF HOW THEIR CHILD IS GROWING AND DEVELOPING.



### 9 OUT OF 10

PARENTS SHOWED AN INCREASE IN CONFIDENCE IN SETTING LIMITS FOR THEIR CHILDREN.



### 8 OUT OF 10

PARENTS SHOWED AN INCREASE IN LITERACY ACTIVITIES LIKE READING, SINGING, AND COUNTING GAMES.

## Capacity Building: Mental Health

First 5 Monterey County invests in specialized training and reflective practice opportunities to support a broad range of practitioners focused on the well-being of infants, young children, and their families. The Infant-Family Early Childhood Mental Health (IFECMH) Training Series works to build a range of skills that include promotion, preventive intervention, and treatment. Through cross-disciplinary interactions, 123 participants built connections and common understandings among providers working in mental health, health care, early care and education, and other systems.

## IFECMH Impacts

Nearly **100%** increased or deepened their knowledge of how to work with children and families as a result of the IFECMH training series.

**95%** applied some of the knowledge learned from IFECMH trainings to expand ways in which they work with children and families.

"The session in which we covered fatherhood increased my awareness of how we engage fathers when meeting with families in their home. I've been more intentional about the way I include a father in visits/meetings. So much more information has been gained from giving them this opportunity."

—IFECMH TRAINING PARTICIPANT

## Improving Child Care Quality: Launching Quality Matters



Quality early care and education is a key component to a child's success in school and life. During the 2015/2016 fiscal year, First 5 Monterey County joined a collaborative of early learning partners to launch Quality Matters. Administered by the Monterey County Office of Education and the Monterey County Child Care

Planning Council, Quality Matters uses a statewide system developed by the California Department of Education and other partners (known as the Quality Rating and Improvement System or QRIS) to assess program quality.

Through this work, Quality Matters provides tools, resources, and support to achieve high standards

in family- and center-based child care programs that encourage small group or class sizes, a safe and healthy learning environment, and developmentally appropriate learning activities. Parents are also given tools and resources to select the best program for their child while educators receive professional development opportunities to help improve the quality of their services.

## WE INVESTED IN THE FOLLOWING COMMUNITY ORGANIZATIONS BENEFITING FAMILIES WITH CHILDREN AGES 0 TO 5

### PARENTING

#### Playgroups ACTION

Alisal Union School District  
City of Salinas – Salinas Public Library  
Kinship Center – A Member of the Seneca Family of Agencies  
Monterey Peninsula Unified School District  
North Monterey County Unified School District  
Pajaro Valley Unified School District  
Soledad Adult School

#### Parenting Classes

Alisal Union School District  
Binational Center for the Development of Oaxacan Indigenous Communities  
Easter Seals Central California  
Kinship Center – A Member of the Seneca Family of Agencies  
Monterey County Office of Education  
Monterey Peninsula Unified School District  
North Monterey County Unified School District  
Pajaro Valley Unified School District

#### Home Visiting

ACTION  
Easter Seals Central California  
Kinship Center – A Member of the Seneca Family of Agencies  
Monterey County Health Department, Public Health  
North Monterey County Unified School District

### CHILD CARE QUALITY

**Caring for Children in the Home / Apoyando a Los Niños en su Casa**  
GoKids

#### CARES

Hartnell College and Hartnell College Foundation  
Monterey Peninsula College (MPC) and MPC Foundation  
Praxis Consulting

#### Technical Assistance to Centers

Chualar Union School District  
Community Action Partnerships of San Luis Obispo  
Continuing Development, Inc.  
Gonzales Unified School District  
Greenfield Union School District  
Mexican American Opportunity Foundation

#### Transitional Kindergarten

Monterey County Office of Education

#### Quality Matters (QRIS)

Monterey County Office of Education

### MENTAL HEALTH & CHILD WELL BEING

#### Counseling

Door to Hope  
Kinship Center – A Member of the Seneca Family of Agencies  
Monterey County Health Department, Behavioral Health  
Monterey County Probation Department  
Pajaro Valley Prevention and Student Assistance, Inc.

#### Special Needs Initiative, New Possibilities/ Nuevas Posibilidades

GoKids and Collaborative Partners

### COMMISSIONERS

**Simón Salinas (Chair)**  
District 3 Supervisor,  
Monterey County Board of Supervisors

**Julie Drezner (Vice-Chair)**  
Retired, Community Foundation  
for Monterey County

**Josefina Silva (Secretary)**  
Preschool Coordinator,  
Greenfield Union School District

**Ray Bullick** Through February 2016  
Director of Health,  
Monterey County Health Department

**Elsa Jimenez** Starting February 2016  
Assistant Director of Health,  
Monterey County Health Department

**Elliott Robinson**  
Director, Monterey County Department  
of Social Services

**Esther Rubio** Through March 2016  
Educational Services Projects Coordinator/  
Administrator, Educational Services Division,  
Monterey County Office of Education

**Chris Shannon**  
Executive Director, Door to Hope

**Jamie Valenzuela-Mumau** Starting April 2016  
Assistant Superintendent,  
Educational Services Division,  
Monterey County Office of Education

