



# First 5 Monterey County Early Learning Opportunities

Fiscal Year 2015-16  
Client & Service Delivery Data Report

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based on work by

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# Introduction

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In 2015-16, First 5 Monterey County (F5MC) funded 26 agencies to provide early childhood services. Those agencies were funded through the Early Learning Opportunities (ELO) Strategic Plan and included the following vision areas: Parent Development, Early Care and Education, and Child Health, each further defined in the box on the right. Funding under this cycle of the Strategic Plan spans FY 2006-07 through FY 2016-17.

Services were offered throughout the county and were targeted toward families who need them the most. This report presents data collected by F5MC-funded partners to better understand the populations they serve and determine the extent to which they are reaching their target communities. The first section of the report provides data on total clients served throughout fiscal year (FY) 2015-16, as well as a breakdown of the numbers of children, parents, and providers served in each of the 3 vision areas. The second section contains client-level demographic data, including parent education, language, gender, age, race/ethnicity, insurance status. The report concludes by looking at the regions F5MC targets. To further examine trends, data from previous years are presented when relevant and available.

## Community Visions for ELO-Funded Partners

### Vision I: Parenting Development

- These are programs that maintain relationships with parents to build knowledge, skills, and confidence in parenting as well as their ability to access resources to assist their family. Funding is primarily, but not exclusively, focused on parents with children from the prenatal stage to age 3.

### Vision II: Child Care Quality

- These are programs that enhance child care provider/caregiver education, child care environment quality, child care workforce development, and parent-teacher interactions.

### Vision III: Mental and Physical Health

- These include special needs assessment, screening, and support. Vision III programs provide a coordinated system of screening, referrals, and services for children with special needs, including emotional delays. Vision III also includes coordinated, flexible, and individualized support and services for children who have experienced trauma or prenatal exposure to drugs/alcohol.

# Service Delivery: Programs Offered

## F5MC-funded programs fall under 3 distinct community visions

This section presents an overview of the number and types of services that were provided by F5MC-funded partners in FY 2015-16. Exhibit 1 details the specific programs funded. The questions this section seeks to address are:

- How many people are being served?
- What services are being offered by ELO-funded partners?

Programs in the *first vision area* include home visitation, playgroups, general parenting education, community resources and referrals. Programs in the *second vision area* provide early child care and education services and support early educators in maximizing development of children ages 0 to 5. Programs in the *third vision area* offer services including home visitation, in-person consultation, screening and counseling services, programs for children with special needs, and provider training and support. Some agencies work in multiple vision areas.

### E1. Funded Programs by Community Vision FY 2015-16

I. Parent Development	<ul style="list-style-type: none"> <li>■ ACTION, Home Visiting and Playgroup</li> <li>■ Alisal USD, Family Resource Center</li> <li>■ Centro Binacional para el Desarrollo Indígena Oaxaqueño</li> <li>■ City of Salinas, Public Library</li> <li>■ Easter Seals Central California, Strengthening Special Needs Families</li> <li>■ Kinship Center</li> <li>■ MCHD, Public Health Nursing, Teen Parenting Program</li> <li>■ MCOE, Dads in Action</li> <li>■ Monterey Peninsula USD, Family Resource Center</li> <li>■ North Monterey County USD, Castro Plaza Family Resource Center</li> <li>■ Pajaro Valley USD, Healthy Start Pajaro Family Resource Center</li> <li>■ Soledad USD, Adult School</li> </ul>
II. Early Care and Education	<ul style="list-style-type: none"> <li>■ Chualar USD</li> <li>■ Community Action Partnership (CAPSLO)</li> <li>■ Continuing Development, Inc.</li> <li>■ Go Kids, Caring for Children in the Home (Apoyando a los Niños en su Casa)</li> <li>■ Gonzales USD</li> <li>■ Greenfield USD</li> <li>■ Hartnell Community College, CARES</li> <li>■ McCourt and Calvo/Praxis Consulting</li> <li>■ Mexican American Opportunity Foundation</li> <li>■ MCOE, Quality Rating Improvement System and Transitional Kindergarten</li> <li>■ Monterey Peninsula College, CARES</li> </ul>
III. Child Health	<ul style="list-style-type: none"> <li>■ Kinship Center</li> <li>■ Door to Hope, MCSTART</li> <li>■ Go Kids, Nuevas Posibilidades</li> <li>■ MCHD, Behavioral Health, Secure Families</li> <li>■ Pajaro Valley Prevention and Student Assistance, Inc.</li> <li>■ MC Probation Department, Child Advocate Program</li> </ul>

# Service Delivery: Numbers Served

In FY 2015-16, F5MC provided services to more than 30,000 children, parents, and providers

As shown in Exhibit 2, F5MC provided services to 8,617 unduplicated/consented clients in FY 2015-16. About half (51 percent) were children, 40 percent were parents, and the remaining 8 percent were providers. These numbers are consistent with those of previous years and show an increase in the percentage of children served over time.

## E2. Percentage of Unduplicated/Consented Clients Served

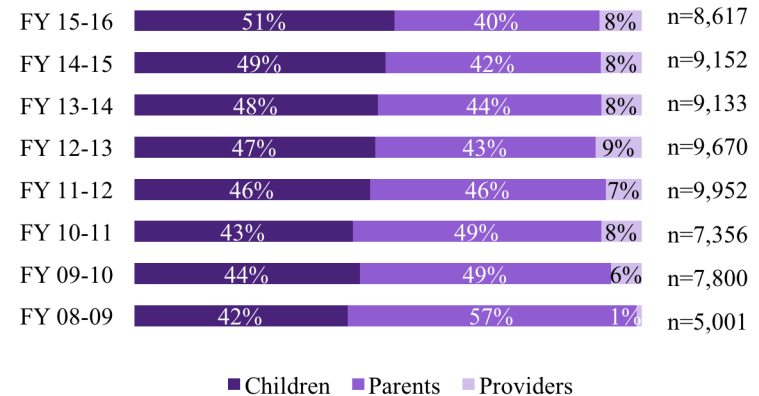


Exhibit 3 shows the total number of individuals served by F5MC, including aggregate data. F5MC-funded programs served a total of 30,592 children, parents, and providers in FY 2015-16.

## E3. Total Numbers Served by Year

	FY 08-09	FY 09-10	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16
Children	8,621	9,845	16,034	14,254	18,535	10,285	17,827	13,942
Parents	9,026	18,423	20,231	23,491	20,025	11,746	21,347	15,934
Providers	971	2,134	1,531	1,015	1,684	1,107	1,384	716
Unknown	17,685	-	-	-	-	--	--	--
<b>Total Served</b>	<b>36,303</b>	<b>30,402</b>	<b>37,796</b>	<b>38,760</b>	<b>40,244</b>	<b>23,138<sup>1</sup></b>	<b>40,558</b>	<b>30,592</b>

Source: Persimmony; data for consented clients and aggregate data.

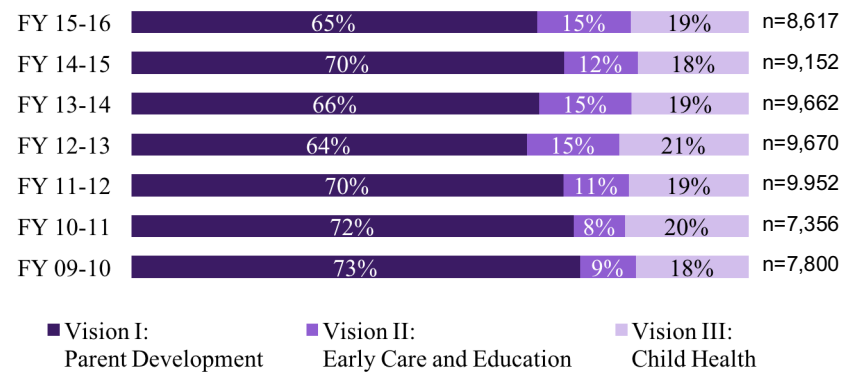
<sup>1</sup> Starting in FY 12-13, seminar participants were not included in the total numbers served since there were no other demographic data about them and were largely duplicated across seminars and other programs. In FY 14-15, 278 people attended the Spring Seminar.

# Service Delivery: Numbers Served

Two-thirds of clients served for Community Vision Areas participated in Parent Development services

Exhibit 4 shows that, of the 8,617 unduplicated/consented clients that were served for each of the 3 ELO Community Vision Areas in FY 2015-16, two-thirds (65 percent) were served by programs in the first Vision Area, parent development. Fifteen percent received services from funded programs in Vision Area II, early care and education, and the remaining 19 percent were served by Vision Area III, child health.

**E4. Percentage of Clients Served by Vision Areas**



Source: Persimmony; data from consented and non-consented clients.

# Service Delivery: Numbers Served

In FY 2015-16, F5MC-funded programs delivered 76,426 units of service across all service types, an amount nearly on par with that of previous years, as seen in Exhibit 5. Service units represent a single time a participant accessed a particular service.

Playgroups, consistently the service type with the highest service count, saw the largest increase from FY 14-15 to FY 15-16 (23.4 percent). The numbers of high-intensity consultations, home visits, information and referrals, parent group series and transition and other family support all saw decreases in FY 15-16, while screening/assessments and community capacity building increased (4.4 and 5.8 percent change, respectively).<sup>2</sup>

**E5. Service Units by Service Type**

Service Type	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 14-15 to FY 15-16 (% Change)
Playgroups	26,207	33,172	32,405	31,874	39,319	23.4%
High-intensity consultations and interventions	14,800	17,278	12,307	11,262	10,835	-3.8%
Home visits	8,158	8,540	9,909	11,500	9,846	-14.4%
Information and referral	6,014	6,930	8,738	5,847	5,112	-12.6%
Parent group series	4,242	3,804	5,173	5,118	2,299	-55.1%
Community capacity building	4,068	3,988	3,859	4,489	4,749	5.8%
Transition and other family support	3,206	3,058	2,231	2,239	1,926	-14.0%
Screening or assessment	1,586	1,833	2,186	2,242	2,340	4.4%
<b>Total</b>	<b>68,281</b>	<b>78,603</b>	<b>76,808</b>	<b>75,621<sup>2</sup></b>	<b>76,426</b>	<b>1.1%</b>

Source: Persimmony; data from consented clients and aggregate data.

<sup>2</sup> Starting in FY 15-16, Transitional Kindergarten participants are included with aggregate participants rather than with consented direct clients as was done in the previous year. In 2014-15, 751 children were counted in TK in this number whereas in 2015-16 812 children are counted in TK and appear in the total number served in exhibit 3.

# Client Demographics

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## Demographic data provide a perspective for understanding the specific populations that F5MC targets

F5MC-funded programs collect demographic information to obtain an accurate representation of the characteristics of the children, parents, and providers they serve. These demographic characteristics help F5MC staff and the Commission understand its progress toward serving intended populations, as well as the extent to which funded services reach populations in the places they work and gather.

More specifically, the data aim to address the following questions:

- Who is being served?
- Are funded partners reaching the appropriate target populations?

This section describes characteristics of the families and providers who received F5MC-funded services in FY 2015-16, along with comparison data from previous fiscal years through 2008-09.



# Client Demographics: Race/Ethnicity

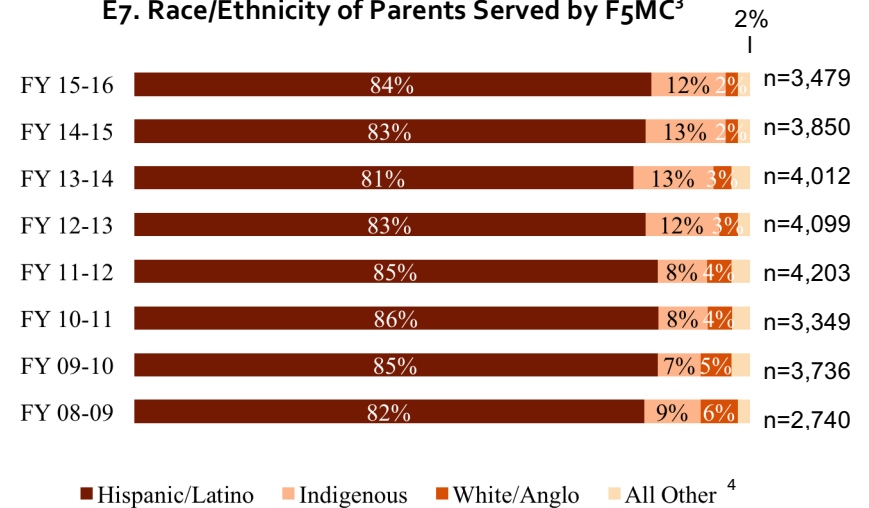
The majority of people served by F5MC are Latino/Hispanic

As in previous years, the large majority of parents served by F5MC in FY 2015-16 were Hispanic/Latino (84 percent), as shown in Exhibit 7. Most children and providers were also Hispanic/Latino (89 percent and 76 percent, respectively), which is consistent with past trends.

**E6. Race/Ethnicity of Parents Served in FY 2015-16**

	Count	Adjusted %
Hispanic/Latino	2916	84
Indigenous/Native American	425	12
White/Anglo	66	2
Multiracial	30	1
Asian	14	<1
Black/African American	11	<1
Other	9	<1
Pacific Islander	8	<1
<b>Total</b>	<b>3479</b>	<b>100</b>
Missing/Unknown	7	

**E7. Race/Ethnicity of Parents Served by F5MC<sup>3</sup>**



Source: Persimmony, Data from consented clients.

<sup>3</sup> There were missing or unknown race/ethnicity data for parents in FY 08-09 (n=105), FY 09-10 (n=119), FY 10-11 (n=262), FY 11-12 (n=22), FY 12-13 (n=81), FY 13-14 (n=18), FY 14-15 (n=21), and FY 15-16 (n=7).

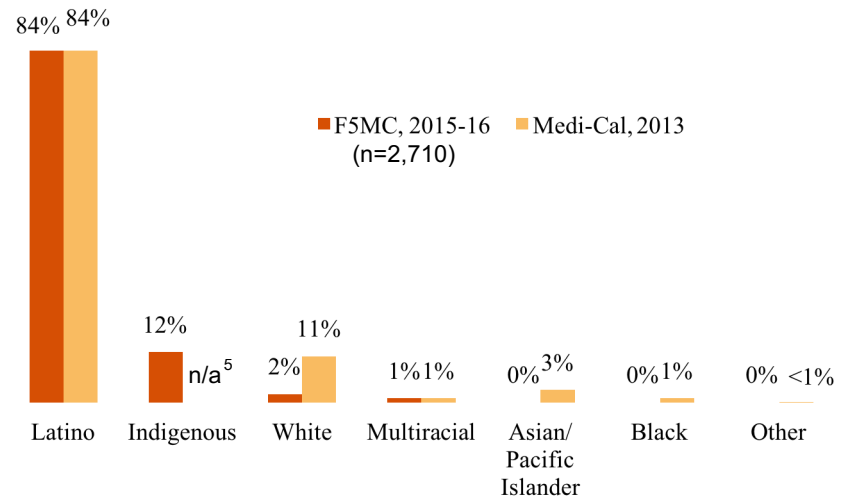
<sup>4</sup> "All Other" includes Black/African American, Asian, Pacific Islander, Multiracial, and other racial/ethnic categories.

# Client Demographics: Race/Ethnicity

## Comparing mothers served by F5MC and Medi-Cal for Monterey County

F5MC and its funded partners use several data sources, including Census and Medi-Cal funded birth data, to help target services to Monterey County families in need. Exhibit 8 compares the race/ethnicity distribution of mothers served by F5MC in FY 2015-16 to that of mothers with Medi-Cal funded births in Monterey County in 2013. In FY 2015-16, 84 percent of mothers served by F5MC were Hispanic/Latino, which was the same as the proportion of Hispanic/Latino mothers in Monterey County with Medi-Cal funded births.

**E8. Race/Ethnicity of Mothers Served in FY 2015-16 Compared to Race/Ethnicity of Mothers with Medi-Cal Funded Births in Monterey County in 2013**



Source for F5MC data: Persimmony, Data from consented clients.

Source for Medi-Cal data: Source: California Department of Public Health, Health Information and Research Section, Birth Statistical Master File 2013; statistical analyses performed by Monterey County Health Department, Surveillance and Epidemiology Unit. Data exclude births where the mother's race/ethnicity was unknown.

<sup>5</sup> Medi-Cal funded birth data do not include an Indigenous/Native American category. As a result, Medi-Cal funded birth data do not provide a point of comparison.

# Client Demographics: Parent Level of Education

## F5MC mostly serves parents with less than a high school education

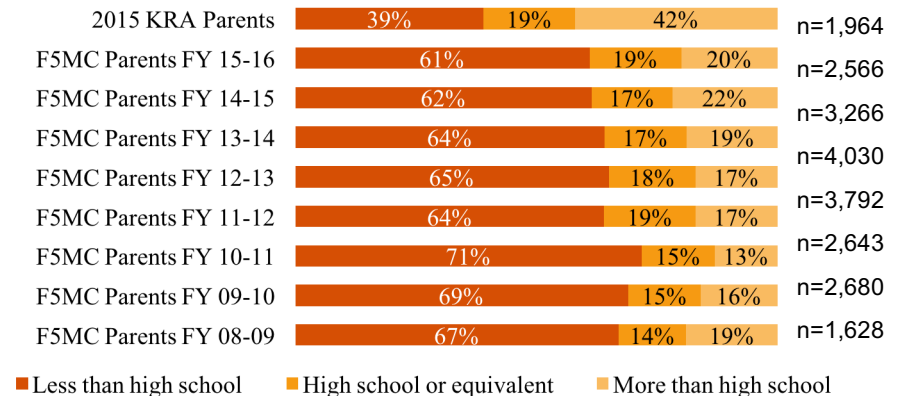
In general, the educational distribution of parents served by F5MC has remained consistent over the years. Most parents have less than a high school education. As Exhibit 9 demonstrates, 61 percent of parents served in FY 2015-16 had less than a high school education, while 9 percent had at least a college education.

**Eg. Level of Education of Parents Served in FY 2015-16**

	Count	Adjusted %
Less than 6 <sup>th</sup> Grade	857	33%
Between 6 <sup>th</sup> Grade and High School	715	28%
Finished High School/GED	484	19%
More than High School	283	11%
Finished College	156	6%
More than College	71	3%
<b>Total</b>	<b>2566</b>	
Missing/Unknown	924	

Exhibit 10 compares the level of education of F5MC parents over the past 8 years to the level of education reported in the 2015 Monterey County Kindergarten Readiness Assessment (KRA), a representative sample of Monterey County parents whose children entered kindergarten in fall 2015. This fiscal year, 61 percent of parents served by F5MC-funded programs had less than a high school education, compared to 39 percent of parents with children entering kindergarteners in 2015. These findings suggest that F5MC-funded programs are serving parents with lower levels of education than participating KRA parents.

**E10. Level of Education of Parents Served by F5MC Compared to Parents of Incoming Kindergarteners in Monterey County<sup>6</sup>**



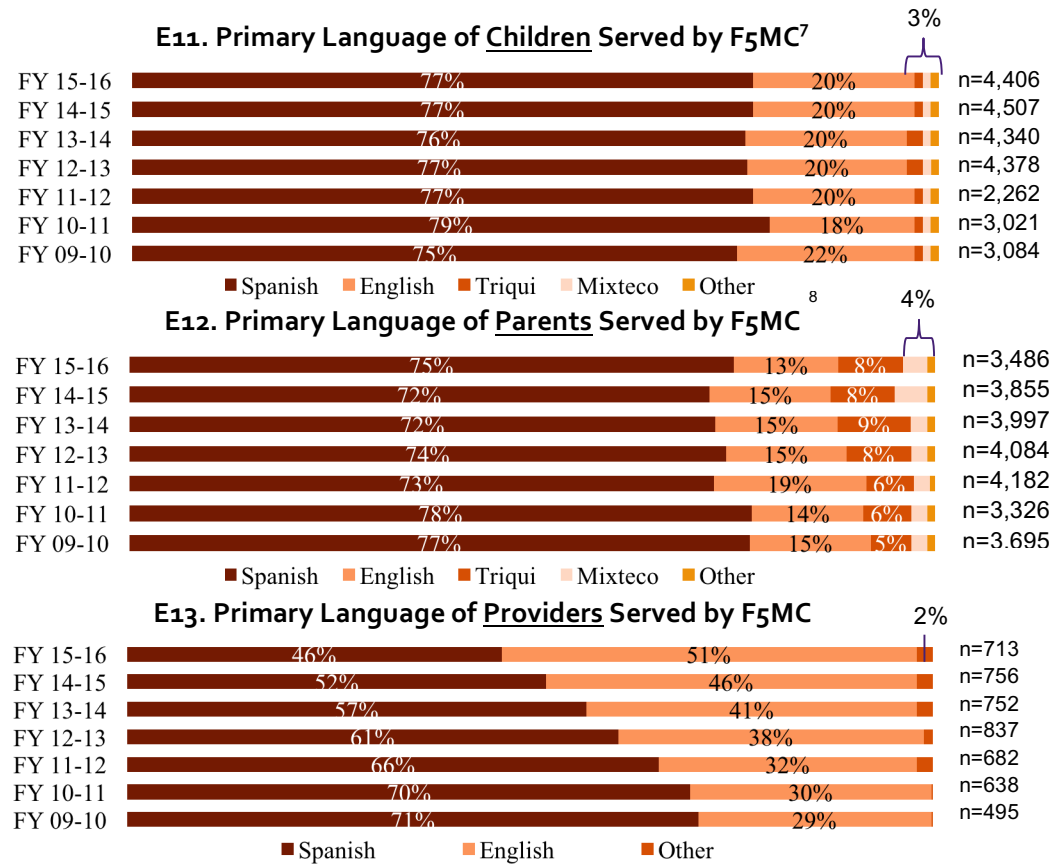
Source: Persimmony, Data from consented clients.

<sup>6</sup> There were missing or unknown parent level of education data in FY 08-09 (n=1,221), FY 09-10 (n=1,175), FY 10-11 (n=687), FY 11-12 (n=727), FY 12-13 (n=923), FY 13-14 (n=764), FY 14-15 (n=694), and FY 15-16 (n=924).

# Client Demographics: Primary Language

Spanish continues to be the most common language spoken by F5MC children and parents.

In FY 2015-16, funded programs reported that most children (77 percent), and parents (75 percent), spoke Spanish as their primary language, with English as the second most common language spoken (Exhibits 11 and 12). Providers more commonly spoke English (51 percent) for the first time (Exhibit 13). There has been a gradual decrease of Spanish-speaking providers served since FY 2009-10. The trends in languages spoken by children and parents remain consistent.



Source: Persimmony, Data from consented clients.

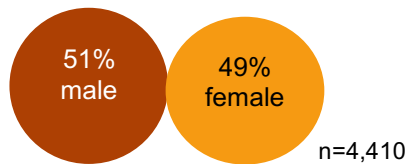
<sup>7</sup> There were missing or unknown language data for children in FY 09-10 (n=407), FY 10-11 (n=42), FY 11-12 (n=36), FY 12-13 (n=209), FY 13-14 (n=7), FY 14-15 (n=11), and FY 15-16 (n=9). There were missing or unknown language data for parents in FY 09-10 (n=160), FY 10-11 (n=47), FY 11-12 (n=43), FY 12-13 (n=96), FY 13-14 (n=33), FY 14-15 (n=16) and FY 15-16 (n=18). There were missing or unknown language data for providers in FY 09-10 (n=407), FY 10-11 (n=3), FY 11-12 (n=56), FY 12-13 (n=66), FY 13-14 (n=4), FY 14-15 (n=7) and FY 15-16 (n=3).

<sup>8</sup> "Other" languages spoken by children, parents, and providers include Tagalog, Chinese, Zapotec, and Vietnamese.

# Client Demographics: Gender and Age of Children

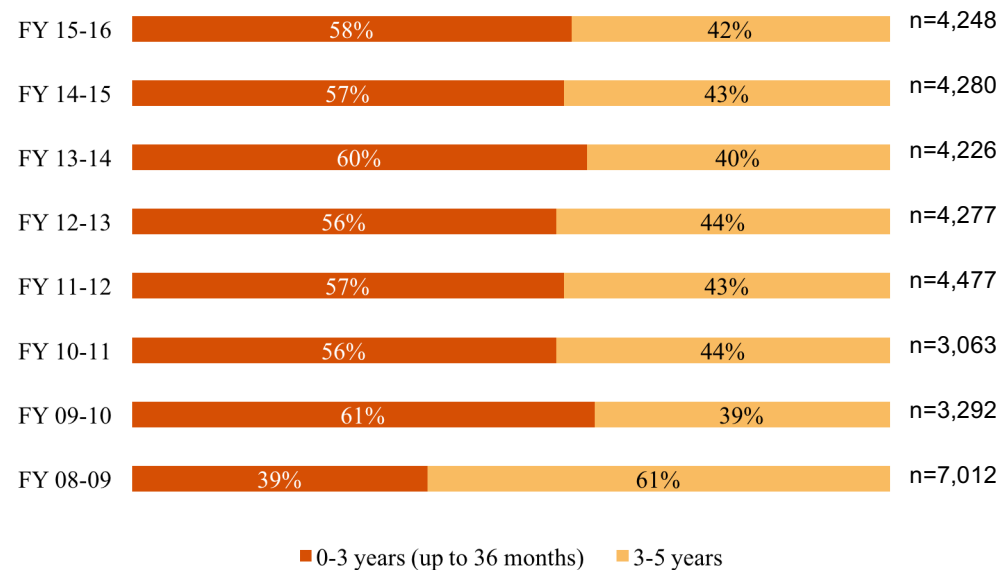
Boys and girls are equally represented among the children served by F5MC, over half of whom are ages 0-3

**Gender.** In FY 2015-16, there was almost an equal representation of males (51 percent) and females (49 percent) among children served. This distribution was similar to that of previous years.



**Age.** The F5MC ELO Strategic Plan prioritizes providing services to families with children ages 0-3. Exhibit 14 shows the age breakdown of children served by F5MC over the last 5 years. In FY 2015-16, 58 percent of children served were between 0 and 3 years old.

**E14. Age of Children Served by F5MC<sup>9</sup>**



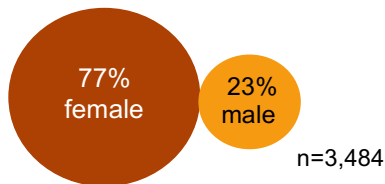
Source: Persimmony, Data from consented clients.

<sup>9</sup> There were missing or unknown age data for children in FY 08-09 (n=1,609), FY 09-10 (n=154), FY 10-11 (n=16), FY 12-13 (n=310), FY 13-14 (n=121), FY 14-15 (n=236), and FY 15-16 (n=167).

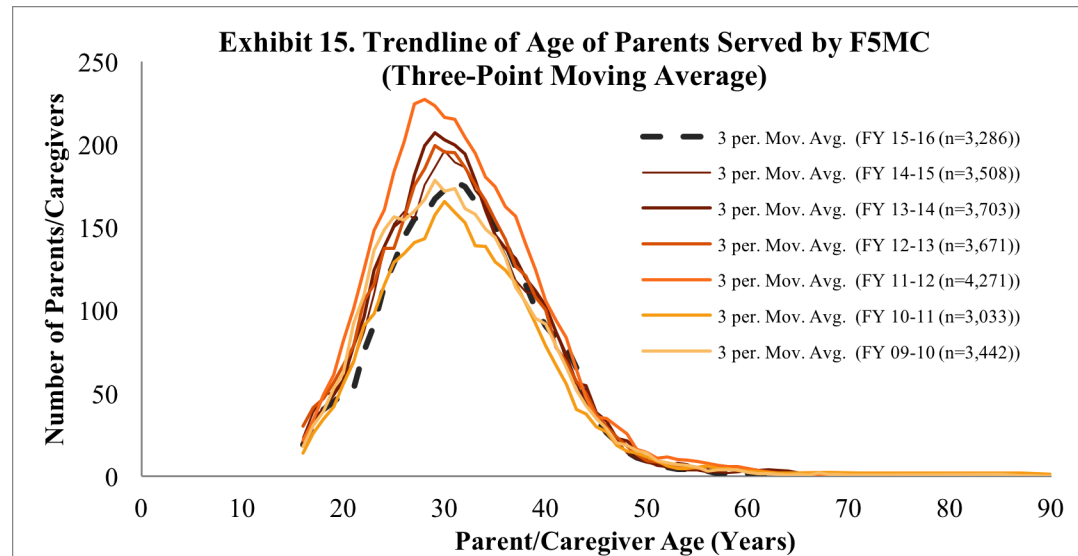
# Client Demographics: Gender and Age of Parents

F5MC primarily serves parents who are female and 21 to 40 years old

**Gender.** The large majority of parents served by F5MC have been female. Similar to previous years, nearly three-fourths of consented parents who received F5MC-funded services in FY 2015-16 were female. A smaller percentage of the aggregate group (e.g., non-consented clients at community event participants) were female (55 percent).



**Age.** The age distribution of parents has been nearly identical over the past few years. As seen in Exhibits 15 and 16, parents between the ages of 21 and 40 years represent the largest proportion of those served (82 percent). In FY 2015-16, parents/caregivers' ages ranged from 14 (n=3) to 70 years old (n=1).



**E16. Age Ranges of Parents Served by F5MC**

	FY 09-10 (n=3,442)	FY 10-11 (n=3,033)	FY 11-12 (n=4,271)	FY 12-13 (n=3,671)	FY 13-14 (n=3,703)	FY 14-15 (n=3,508)	FY 15-16 (n=3,286)
	Adj %	Adj %	Adj %	Adj %	Adj %	Adj %	Adj %
14 – 20 years	8	8	8	9	8	8	7
21 – 30 years	46	44	45	44	45	44	42
31 – 40 years	36	32	36	37	37	38	40
41 – 50 years	9	8	8	8	9	8	10
50+ years	2	2	2	2	2	1	1
Missing/Unknown		413	578	351	509	360	198

Source for age data: Persimmony, Data from consented clients.

Source for gender data: Persimmony, Data from consented clients and aggregate data.

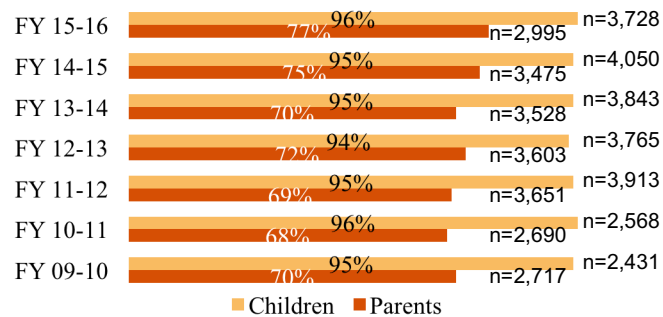
<sup>10</sup> In order to show trends more clearly, age distribution data are depicted using moving average trendlines, meaning that every 3 data points are averaged and plotted based on that number. For example, the first 3 data points are 7 parents at age 14, 15 parents at age 15, and 36 parents at age 16; these data would be graphed as an average of 19.3 parents at ages 14-16.

# Client Demographics: Health Insurance Status

## Medi-Cal is the most common form of health insurance for F5MC children and parents

Exhibit 17 shows that, while children served by F5MC are largely covered by some form of health insurance, a smaller percentage of parents are insured. Similar to previous years, nearly all children served in FY 2015-16 were covered by health insurance (96 percent), compared to 77 percent of parents.<sup>11</sup> However, FY 2015-16 has the highest percentage of insured parents, which may be related to the rollout of the Affordable Care Act (ACA) in 2013.

**E17. Percentage of Insured Children and Parents Served by F5MC**



**E18. Health Insurance Types of Children and Parents Served in FY 2015-16**

	Children		Parents	
	Count	Adjusted %	Count	Adjusted %
Medi-Cal	2,854	77	1,151	38
Employer Provided	284	8	385	13
Emergency Medi-Cal	102	3	540	18
Parent Purchased	29	1	34	1
Other	224	6	155	5
None	138	4	696	23
<b>Total</b>	<b>3,728</b>		<b>2,995</b>	
<i>Missing/Unknown</i>	<i>687</i>		<i>491</i>	

Medi-Cal continues to be a primary source of health insurance for F5MC parents and children. As shown in Exhibit 18, Medi-Cal covered 77 percent of children and 38 percent of parents served in FY 2015-16. These numbers account for the transition of Healthy Families enrollees to Medi-Cal in 2013.<sup>12</sup> Eighteen percent of parents were covered by Emergency Medi-Cal. Employer-provided insurance plans were a less common form of insurance for both children (8 percent) and parents (13 percent).

Source: Persimmony, Data from consented clients.

<sup>11</sup> There were missing or unknown health insurance data for children in FY 09-10 (1,015), FY 10-11 (n=461), FY 11-12 (n=655), FY 12-13 (n=822), FY 13-14 (504), FY 14-15 (n=468) and FY 15-16 (n=687). There were missing or unknown health insurance data for parents in FY 09-10 (n=1,138), FY 10-11 (n=921), FY 11-12 (n=620), FY 12-13 (n=577), FY 13-14 (n=502), FY 14-15 (n=396) and FY 15-16 (n=491)..

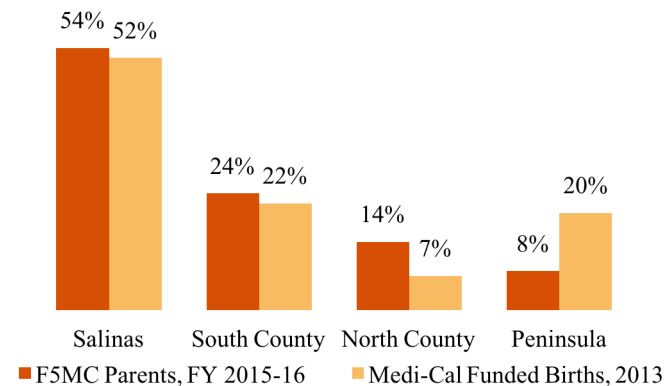
<sup>12</sup> Under AB1494, all enrollees in the Healthy Families program were transferred to Medi-Cal beginning on January 1, 2013.

# Client Demographics: Regions Served

Similar to previous years, over half of parents that F5MC served this fiscal year resided in Salinas (54 percent) and more than one third resided in East Salinas (38 percent). As Exhibit 20 shows, the geographic distribution of F5MC parents also reflects the distribution of Medi-Cal funded births in Monterey County for Salinas and South County. Parents from North County represent a higher proportion of parents served and parents from the Peninsula represent a smaller proportion of parents served by F5MC than among mothers with Medi-Cal funded births.

On the following page, Exhibit 21 displays more detailed data comparing geographic distribution of F5MC parents to Medi-Cal funded births, including ratio and percentage point difference, by region and city. Most areas where the ratio is higher (i.e., greater than 1.0), namely East Salinas, Greenfield, Pajaro, and Castroville, have been identified as priority areas in the F5MC ELO Strategic Plan.

**E20. Geographic Distribution of Parents Served in FY 2015-16 and 2013 Medi-Cal Funded Births in Monterey County<sup>13</sup>**



Source for F5MC data (Exhibits 20 and 21): Persimmony, Data from consented clients.

Source for Monterey County Medi-Cal funded birth data (Exhibits 20 and 21): California Department of Public Health, Health Information and Research Section, Birth Statistical Master File 2013; statistical analyses performed by Monterey County Health Department, Surveillance and Epidemiology Unit. County-level data exclude births where mother's zip code of residence was unknown.

<sup>13</sup> Percentages omit participants reported as being from out of the county. An additional 9 parents served by F5MC in FY 14-15 were reported as being from out of the county.



# Client Demographics: Regions Served

E21. Consented Parents Served in FY 2015-16, by Region and Zip Code, Compared to 2013 Medi-Cal Funded Births in Monterey County

Region	City	Zip Code	A. F5MC Parents Served (Count)	B. F5MC Parents Served (Adjusted %)	C. Medi-Cal Funded Births, 2013 (Count)	D. Medi-Cal Funded Births, 2013 (Adjusted %)	E. Ratio (Column B/ Column D)	F. Percent Point Difference (Column B - Column D)
<b>Salinas</b>			<b>1,854</b>	<b>53.8</b>	<b>2,303</b>	<b>51.8</b>	<b>1.0</b>	<b>2</b>
	East Salinas <sup>14</sup>	93905	1,305	37.9	1,220	27.4	1.4	10.5
	North Salinas	93906	329	9.6	684	15.4	0.6	-5.8
	South Salinas	93901	121	3.5	205	4.6	0.8	-1.1
	North of Salinas	93907	72	2.1	154	3.5	0.6	-1.4
	River Road	93908	11	0.3	26	0.6	0.5	-0.3
		Other zip codes <sup>15</sup>	16	0.5	14	0.2	2.5	0.3
<b>Peninsula</b>			<b>265</b>	<b>7.7</b>	<b>871</b>	<b>19.6</b>	<b>0.4</b>	<b>-11.9</b>
	Seaside	93955	222	6.4	452	10.2	0.6	-3.8
	Marina	93933	19	0.6	120	2.7	0.2	-2.1
	Monterey	93940	21	0.6	200	4.5	0.1	-3.9
		Other zip codes	3	0.1	99	2.2	0.0	-2.1
<b>South County</b>			<b>841</b>	<b>24.4</b>	<b>965</b>	<b>21.7</b>	<b>1.1</b>	<b>2.7</b>
	Greenfield	93927	483	14.0	382	8.6	1.6	5.4
	King City	93930	140	4.1	244	5.5	0.7	-1.4
	Soledad	93960	129	3.7	197	4.4	0.8	-0.7
	Gonzales	93926	75	2.2	102	2.3	1.0	-0.1
		Other zip codes	14	0.4	40	0.9	0.4	-0.5
<b>North County</b>			<b>485</b>	<b>14.1</b>	<b>308</b>	<b>6.9</b>	<b>2.0</b>	<b>7.2</b>
	Pajaro	95076	239	6.9	175	3.9	1.8	3
	Castroville	95012	235	6.8	102	2.3	3.0	4.5
	Aromas	95039	0	0	13	0.3	0.0	-0.3
		Other zip codes	11	0.3	18	0.4	0.8	-0.1
<b>Total</b>			<b>3,445</b>	<b>100</b>	<b>4,447</b>	<b>100</b>	<b>1.0</b>	
	<i>Missing/Unknown</i>			<i>40</i>				

Source for F5MC data: Persimmony, Data from consented clients.

<sup>14</sup> Cities and zip codes highlighted in blue represent those with the greatest number of parents served by F5MC.

<sup>15</sup> Some zip codes were aggregated in order to protect client confidentiality. Some estimates are provided in instances where county-level data were aggregated as "Other."

# Client Demographics: Regions Served

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## Closing

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F5MC and its funded partners continue to serve tens of thousands of families throughout Monterey County. Over time, the demographic portrait of F5MC clients has remained consistent; F5MC programs serve a majority Latino, Spanish-speaking population with less than a high school education. The race/ethnicity and geographic distributions of F5MC families mirror those of Monterey County's Medi-Cal funded birth population, an indicator of low-income status. This level of detailed data remains critical for capturing the numbers and types of people receiving services to further strengthen early childhood services and refine strategies that address each community-identified vision area.

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### Technical Notes

In 2008, F5MC-funded partners began using the Persimmony client-level data system. This system allowed for greater levels of consistency by ensuring accuracy in data collection and reporting. Furthermore, Persimmony provided an efficient way to track clients who continue to use funded services from year to year. The data system has allowed funded programs to make progress toward collecting unduplicated client counts and producing data that both accurate and reliable.

It is important to note that, in general, the percentage of missing and unknown data has decreased compared with data collected during Persimmony's first years of implementation, suggesting that funded partners are able to collect more complete data on the parents, children, and providers they serve. For certain characteristics (e.g., level of education and health insurance status), the large number of missing or unknown data comes from services with limited interaction (e.g., an event or screening) where it is too intrusive to ask participants sensitive information.

All percentages in this report are adjusted — i.e., figures omit participants for whom data were reported as unknown or missing and only portray characteristics of participants for whom data were reported.

Client and service delivery information available in this report are derived from 2 distinct groups:

**Consented Clients:** provides information on *unduplicated/consented clients*. Generally, these data are collected for clients receiving services (e.g., playgroups, home visits, intensive consultations and therapy, technical assistance) that lend themselves to systematic and ongoing collection of unduplicated, client-level data. Group 1 data are considered the most accurate since clients in this group have consented to the evaluation by funded partners who regularly collect standardized client and service delivery data.

**Aggregate Data:** provides information on *non-consented clients* (i.e., those who participated in transitional kindergarten), as well as basic information collected at *F5MC-sponsored community events* and *through the dissemination of First 5 Parent Kits*. Programs collecting data within this group collect aggregate versus unduplicated data because they provide services that may not lend themselves to systematic and ongoing collection of data at the individual client level.

Client-level data reports prior to FY 13-14 separated data of non-consented clients from those collected at community events and through Parent Kit dissemination.