



REGULAR MEETING AGENDA

Monday, July 26, 2010 at 9:00 a.m.

First 5 Monterey County ♦ 1125 Baldwin Street ♦ Salinas, CA

Call to Order: Simón Salinas, Chair

Pledge of Allegiance:

Roll Call:

Consent Agenda Items: *Consent agenda items are considered to be routine and non-controversial by Commission Staff. Consent items will be considered first and may be approved by one motion if no member of the Commission or audience wishes to comment or ask questions. If comment or discussion is desired by anyone, the item will be removed from the consent agenda and will be considered in the listed sequence with an opportunity for any member of the public to address the Commission concerning the item before action is taken. Staff recommendations are shown in capital letters.*

1. June 28, 2010 Regular Commission Meeting Minutes – APPROVAL

Public Comment Period: *Members of the audience desiring to address the Commission may do so during this time. Public comments on items not already on the agenda will be accepted.*

Action/Information Items:

2. Contract Authorization: Technical Assistance Project for Monterey Peninsula College Child Development Center and Reflective Supervision for Special Needs Initiative – Beth Reeves-Fortney, Sr. Program Officer

POSSIBLE ACTION: AUTHORIZE Executive Director to execute a contract with Dr. Martha Moore to provide Technical Assistance to Monterey Peninsula College Child Development Center and Reflective Supervision for the Special Needs Initiative in an amount not to exceed \$39,500 for an 11-month contract period from August, 2010 through June 30, 2011.

3. Emergency Bridge Loan Facilitation for State Funded Childcare Providers – Francine Rodd, Executive Director

POSSIBLE ACTION: APPROVE and AUTHORIZE the Executive Director to negotiate and execute contracts and agreements as necessary to provide emergency bridge loan facilitation to State funded Childcare providers in an amount not to exceed \$4 million.

4. Public Hearing: Update to Strategic Plan – Francine Rodd, Executive Director

POSSIBLE ACTION:

- a. Hold Public Hearing
- b. Update *First 5 Monterey County* Strategic Plan

5. Cycle II – FY2011/12-2014/15 Funding Process Approval – Francine Rodd, Executive Director

POSSIBLE ACTION: REVIEW funding process options and approve allocations among program areas and approaches to procurement strategies.

Discussion Items:

6. Report on Outreach Experience and Future Outreach Plans for Interactive Parenting Media – Kim Stemler, Policy, Advocacy and Communications Manager and Marta Rosado, Monterey County Outreach Coordinator, Interactive Parenting Media

7. Executive Director’s Report – Francine Rodd, Executive Director

a. First 5 State and Association Highlights

b. ***First 5 Monterey County***

- i. Organization
- ii. Finance and Contracts
- iii. Program and Evaluation
- iv. Media and Communications
- v. Mission/Focus

Adjournment:

Upcoming Commission Meetings: *Unless otherwise noted, Meetings take place at: First 5 Monterey County; 1125 Baldwin Street; Salinas*

- Regular Commission Meeting: September 27, 2010 at 9:00 a.m.
- Executive Committee Meeting: September 8, 2010 at 12:30 p.m.
- Finance/Personnel Committee Meeting: September 3, 2010 at 8:30 a.m.
- Evaluation Advisory Committee Meeting: September 16, 2010 at 2:00 p.m.

*In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact **First 5 Monterey County**, (831) 444-8549.*