Monterey County Community Priority Results 2018

“We got to talk to people who will help us make our community a better place. What I liked was that we got to come up with good ideas for the community.”

-Community Forum Participant

In early 2018, the Monterey County Board of Supervisors hosted a community engagement process to understand how potential cannabis tax revenue could help meet community priorities. This included telephone and online surveys as well as five community forums.

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<th>Community surveys identified: EARLY EDUCATION AND PRESCHOOL and QUALITY HEALTH as top priorities</th>
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<tbody>
<tr>
<td><strong>Early Education and Preschool Programs</strong></td>
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<td>EARLY EDUCATION AND PRESCHOOL PROGRAMS</td>
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<td>26%</td>
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Public opinion telephone survey poll results are statistically reliable/significant with 1,500 people. The online survey was available in English and Spanish.
Community Priority Advocacy
Monterey County-wide (average from all 5 forums)

- Education 15%
- Health 28%
- Economic Self-sufficiency 22%
- Safety 6%
- Overall County Services 29%

Top Programs/Services within Each Priority Area
Equitable, culturally relevant, and responsive programs

**Education**
- Ensure early childhood education & preschool
- Expand afterschool youth programs
- Enhance people’s participation in local government

**Health**
- Provide quality healthcare, including mental health care
- Ensure substance abuse education, prevention, & treatment
- Offer health care for all, ex. Esperanza Care

**Economic Self-sufficiency**
- Help people find affordable housing and prevent displacement
- Provide training for residents to help attract businesses and provide residents with good jobs
  - Reparations, record reclassification, & equity
- Services for homeless families & adults
  - Eligibility for non-citizens regardless of their immigration status

**Safety**
- Help people when they get out of prison to stay out of prison
- Reduce & prevent crime and violence
  - Enforce cannabis regulations
  - Prevent and suppress illegal grows
- Improve public transportation, increase safe places for people to bike and walk

**Overall County Services**
- Avoid cuts in existing services
- Replenish some of the county's reserve funds
  - Ensure libraries full service, hours
  - Support animal shelters